

INTRO

Technology-focused product management professional with a robust foundation in software engineering and business. Passionate about driving innovation and aligning business goals with technical capabilities. Proven track record in leading product development within agile environments, ensuring quality results and fostering a collaborative team dynamic. Experienced in FinTech, InsurTech and Online Travel Agencies. Quick learner dedicated to staying ahead of industry trends and consistently delivering high-performance, technology-driven solutions.

PROFESSIONAL EXPERIENCE

Professional Product Manager Backend

CHECK24 Vergleichsportal Flug | 03/2024 - ...

- **Payments Product Leadership:** Led the payments product area driving end-to-end ownership of feature development, product operations, QA, analytics, and backlog refinement, ensuring a cohesive and high-performing product.
- **Innovative Feature Development:** Developed and launched innovative payment features, including a loyalty payment feature that increased conversion rates and reduced prices for most customers through a cash & points offering, driving business growth and customer satisfaction.
- **Agile Delivery Excellence:** Collaborated with cross-functional stakeholders, including lead PM, IT Lead, and developers, to manage sprints within a Scrum/ScrumBan framework, achieving efficient sprints and timely progress towards product goals.

Student Product Manager

CHECK24 Vergleichsportal Flug | 09/2023 - 03/2024

- **Streamlined Payments:** Enhanced testing, final implementation, and release of new risk management and architectural changes, resulting in a simplified control of payment options and a more efficient payment flow.
- **Agile Delivery:** Played a key role in managing sprints by supporting lead PM and guiding developers, driving iterative progress of product updates and feature improvements.

Product Strategy Intern

Hypoport SE - Insurance Segment | 08/2022 - 02/2023

- **Product Strategy Development:** Contributed to segment product strategy through comprehensive analysis, research, and conceptualisation, collaborating with the Chief Product Officer (CPO) to shape the product vision.

Student Innovation Manager

Hypoport SE - Step Innovation Hub | 04/2019 - 09/2021

- **Innovation and Research:** Conducted user research, business model innovation, and market intelligence to support development projects, leveraging Design Thinking principles to drive strategic initiatives.

EDUCATION

B. Sc. Business Computing

University of Applied Sciences for Technology and Business Berlin

- Acquired an education in software engineering, business, and product management fundamentals. **GPA: 3.4**

Exchange Semester

University of Oslo

- Studied AI, LegalTech, and Norwegian, further enhancing interdisciplinary knowledge.

SKILLS

- **Product Management**
 - **Agile (Scrum, Kanban)**
 - Design Thinking
 - **Product Strategy**
 - Data Science
- **Jira, Confluence, BitBucket**
 - **Tableau, Grafana**
 - Java, JavaScript, TypeScript
 - (SQL) Databases
 - AWS, Azure
- English (C1)
 - German (Native)
 - Swedish (A1)
 - Norwegian (A1)